**Social Media Toolkit**

**SaveYourRefund 2021**

The social copy drafted below can be used across any platform.

**TOOLKIT**

**Landing page link:**

Saveyourrefund.org

**Post 1**

*Did you know that you could win BIG just by saving your own money? Learn how you could win up to $5,000 this tax season at saveyourrefund.org*

**Post 2**

*Save just $50 from your tax refund and win cash prizes from $100 up to $5,000 with SaveYourRefund. Learn more at saveyourrefund.org*

**Post 3**

*SaveYourRefund wants to reward you for saving your own money. Put as little as $50 of your tax refund into savings and you could win up to $5,000. Learn more at saveyourrefund.org*

**Post 4**

*SaveYourRefund is giving away $100 weekly prizes to anyone who saves as little as $50 of their tax refund. Learn more at saveyourrefund.org*

**Post 5**

*Save just $50 from your tax refund and you could win $100 from SaveYourRefund. Submit a photo to our Grand Prize contest and you could win $5,000. Learn more at saveyourrefund.org*

**Post 6**

*Saving part of a tax refund can be difficult. That’s why SaveYourRefund is rewarding anyone who saves as little as $50 of their tax refund with cash prizes up to $5,000. Learn more at saveyourrefund.org*